

CSS has been selected to provide global Heavy Plant Shipping and Logistic Services for Plant and Equipment purchased via Iron Planets Online Auction website for cargoes moving into/out of the Middle East and Subcontinent region.



## THE PREFERRED PARTNER

ronPlanet have recently expanded its global reach into the Middle East and Subcontinent region and have appointed the CSS Group as their preferred freight and logistics partner in order to provide door-to-door freight and logistic solutions no matter the size or location for cargoes purchased on line.

IronPlanet via CSS also provides complete documentation services, which enables seller and buyers complete security when handling transactions online. ers. Their guaranteed inspection reports and exclusive IronClad Assurance enable buyers to bid with a high degree of confidence. IronPlanet is backed by Accel Partners, Kleiner Perkins Caufield and Byers, Caterpillar, Komatsu and Volvo.

## IronPlanet auctioned more than 3,000 items in June 2011

IronPlanet® (www.ironplanet. com), a leading online marketplace for used heavy equipment, has sold thousands of construcConstruction Equipment in Europe: The auction featured more than 140 items located across Europe including aerial work platforms, compressors, dumpers, excavators, forklifts, generators, telehandlers and other types of equipment.

June 9 - Agricultural and Construction Equipment: This auction will included more than 800 items from sellers located in the U.S. such as asphalt equipment, conveyors, compactors, crawler tractors, crushers, excavators,

rains, truck mounted and tower cranes.

June 23 - Agricultural and Construction Equipment: More than 350 items were on sale from sellers across the U.S. Featured items include aerial work platforms, backhoes, compactors, dozers, excavators, forklifts, on-road trucks, scrapers and skid-steers.

June 30 - Agricultural and Construction Equipment: This auction highlighted hundreds of items from sellers located in the

## Chairman and CEO GREGORY I. OWENS - IRONPLANET

Greg is Chairman and CEO of IronPlanet, responsible for development, refinement and execution of the company's overall business strategy and tactics. Prior to joining IronPlanet, Greg served as Managing Director at Red Zone Capital, a Washington, D.C. private equity firm focused on strong revenue growth opportunities. Prior to that time, he was Chairman and Chief Executive Officer of Manugistics Group, Inc. (NASDAQ:MANU), where he doubled annual revenues to over \$300 million for the supply chain management software company. Before that, he served as Global Managing Partner Supply Chain Management at Accenture (NYSE:ACN) where he was a founding member of their supply chain group. Greg also serves, or has served, on several outside boards including Serena Software, Inc., S1 Corporation and SecureWorks, Inc. Greg brings to IronPlanet many years of experience and proven results in revenue growth and supply chain business management.

Greg holds a B.S. in Industrial Management from Georgia Institute of Technology and serves on the President's Advisory Board as well as the College of Management Board.

"We are delighted to be appointed the preferred freight and logistic solutions partner in the Middle East and Subcontinent region for IronPlanet as our local knowledge with global expertise will enhance this fruitful business relationship," adds T.S. Kaladharan, Chairman CSS Group."With our reliable network of partners worldwide andour well-trained and seasoned professionals we are able to cater to a niche market in the Middle East and Subcontinent region for used construction and agricultural equipment and look forward to continually build on our business relationship with IronPlanet worldwide," says T.S. Kaladharan.

## **About IronPlanet**

IronPlanet is the world's leading online auction companies for used construction and agricultural equipment. Their sellers achieve more profitable sales through low transaction costs and better price realizations through a global audience of buy-

tion and agricultural equipment as well as cars, trucks and powersports items in its June online auctions.

The June auctions featured equipment from many different sellers located around the world including financial institutions, OEM dealers, independent distributors, rental companies and contractors. IronPlanet's June auction calendar includes:

June 1 - IronPlanet Motors (Autos and Powersports): The auction featured more than 100 items from across the U.S. including cars, golf carts, motorcycles, RVs, trucks and more from manufacturers such as GMC, Harley-Davidson, Jeep, Mercedes Benz, Volkswagen and others.

June 2 - Agricultural and Construction Equipment: More than 550 items across the U.S. were for sale including aerial work platforms, compactors, excavators, forklifts, on-road trucks, skid-steers, trailers and more.

June 8 - Agricultural and

off-road trucks, screens, skidsteers, wheel loaders and more.

June 15 - IronPlanet Motors (Autos and Powersports): The auction featured more than 80 items located in Florida, Georgia and Utah and includes cars, golf carts, motorcycles, RVs and trucks.

June 16 - Agricultural and Construction Equipment: More than 500 items from sellers across the U.S. were up for auction. Backhoe loaders, compactors, excavators, forklifts, generators, trucks, wheel loaders and more will be part of the auction.

June 22 - Agricultural and Construction Equipment in Europe and the Middle East: The auction featured more than 250 items from across Europe and the Middle East including boom trucks, excavators, forklifts, farm tractors, off-road trucks and more.

June 23 - World Crane Auction Cranes from around the world were on sale including all terrains, crawlers, rough ter-

U.S. such as concrete equipment, excavators, loaders, skid-steers, tools, trucks, water related equipment and more.

IronPlanet offers its Priority Bid service allowing users to place bids in advance of the auction. On auction day, all items will be sold online to the highest bidder. Buyers can attend the auctions from the comfort of their office or home, saving unnecessary travel expenses to view the items or visit the auction site.

IronPlanet conducts inspection reports on the items sold in its online auctions. The reports include visual inspections of the exterior and interior conditions. operating systems, working components and fluid and oil samples. The reports are backed by IronPlanet's IronClad Assurance guaranteeing the inspection reports are accurate descriptions of the equipment's condition. The inspection reports and the IronClad Assurance equip buyers with the information they need to bid with confidence on the items they want.